



## CONTACT INFORMATION

Apex Virtual Solutions LLC  
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## NAICS CODES

**561330**

Professional Employer Organizations

**541643**

Marketing Consulting Services

**561110**

Office Administrative Services

**541430**

Graphic Design Services

**541490**

Other Specialized Design Services

**541512**

Computer Systems Design Services

**611420**

Computer Training

**611430**

Professional And Management  
Development Training

# CAPABILITY STATEMENT

Apex Virtual Solutions is an Atlanta, Georgia-based agency created in 2007 to be impactful and intentional through the services we provide to expand reach, increase awareness, and cause positive change.

## CORE COMPETENCIES

We help organizations develop/build their teams, tell their stories, expand their reach, and grow their communities. Our areas of expertise include:

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| <ul style="list-style-type: none"><li>• Digital Marketing</li><li>• Staffing Solutions</li><li>• Workshop Design &amp; Facilitation</li><li>• Leadership Development</li></ul> | <ul style="list-style-type: none"><li>• Website Development</li><li>• Creative Design</li><li>• Administrative Support</li><li>• Meeting Facilitation</li><li>• Team Building Consulting</li></ul> |
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## PAST PERFORMANCE

- Developed and executed marketing campaigns resulting in a 30% average increase in brand awareness
- Delivered leadership development programs resulting in a 95% satisfaction rate among participants
- Increased online visibility through website design, SEO, and digital marketing
- Placed 100s of clients with virtual executive support

## DEFFERENTIATORS

- 16+ years of experience in marketing, creative design, administrative staffing support, and strategic planning
- Ability to pivot quickly in response to changing market conditions or client needs
- Focus on cultivating a culture of creativity, collaboration, and innovation that fosters long-term client success
- 97% client satisfaction
- Certifications in Strategic Planning, Leadership Coaching, Brainstorming, Branding, DEI, and Marketing

## FEATURED CLIENTS

