



CONTACT INFORMATION

Apex Virtual Solutions LLC
www.apexassisting.com

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NAICS CODES

561330

Professional Employer Organizations

541643

Marketing Consulting Services

561110

Office Administrative Services

541430

Graphic Design Services

541490

Other Specialized Design Services

541512

Computer Systems Design Services

611420

Computer Training

611430

Professional And Management
Development Training

CAPABILITY STATEMENT

Apex Virtual Solutions is an Atlanta, Georgia-based agency created in 2007 to be impactful and intentional through the services we provide to expand reach, increase awareness, and cause positive change.

CORE COMPETENCIES

We help organizations develop/build their teams, tell their stories, expand their reach, and grow their communities. Our areas of expertise include:

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| <ul style="list-style-type: none">• Digital Marketing• Staffing Solutions• Workshop Design & Facilitation• Leadership Development | <ul style="list-style-type: none">• Website Development• Creative Design• Administrative Support• Meeting Facilitation• Team Building Consulting |
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PAST PERFORMANCE

- Developed and executed marketing campaigns resulting in a 30% average increase in brand awareness
- Delivered leadership development programs resulting in a 95% satisfaction rate among participants
- Increased online visibility through website design, SEO, and digital marketing
- Placed 1000s of clients with virtual executive support

DEFFERENTIATORS

- 17+ years of experience in marketing, creative design, administrative staffing support, and strategic planning
- Ability to pivot quickly in response to changing market conditions or client needs
- Focus on cultivating a culture of creativity, collaboration, and innovation that fosters long-term client success
- 97% client satisfaction
- Certifications in Strategic Planning, Leadership Coaching, Brainstorming, Branding, DEI, and Marketing

FEATURED CLIENTS

