



SOCIAL MEDIA FOR EDUCATORS

In this course, you'll learn everything you need to know to effectively use social media in your classroom. From setting up your social media accounts and building your online community to integrating social media into your teaching practices, you'll leave this course with the skills and knowledge you need to succeed.

Who is this course for?

This course is for classroom teachers, school administrators, and professional development trainers wanting to learn how to integrate social media into the classroom.

How long is the course?

The duration of this training is 3-4 hours depending on the number of participants.



**REGISTER
TODAY!**

General Course Overview

- Overview of Social Media
- Optimizing Your Social Media Accounts
- Social Media Trends and Tools
- Importance of Social Media in Education
- Building a Community
- Pros and Cons of Social Media in Education
- Ethics and Legal Issues in Social Media
- Understanding the Different Platforms
- Integrating Social Media Into Your Classroom
- Collaborating with Other Educators

