



CONTACT INFORMATION

Apex Virtual Solutions LLC
www.apexassisting.com

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CERTIFIED WOMAN
OWNED BUSINESS

WOSB CERTIFIED

NAICS CODES

561330

Professional Employer Organizations

611430

Professional and Management
Development Training

541643

Office Administrative Services

541430

Marketing Consulting Services

561110

Graphic Design Services

541490

Other Specialized Design Services

541512

Computer Systems Design Services

611420

Computer Training

CAPABILITIES STATEMENT

At Apex Virtual Solutions, we specialize in delivering comprehensive recruitment services, virtual staffing, and leadership development tailored to meet the unique needs of your organization.

CORE COMPETENCIES

We help organizations develop/build their teams, tell their stories, expand their reach, and grow their communities. Our areas of expertise include:

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| <ul style="list-style-type: none"> • Staffing / Talent Acquisition • Recruitment Solutions • Recruitment Consulting • Employer Branding • Recruitment Marketing • Recruitment Event Planning | <ul style="list-style-type: none"> • Leadership Development • Administrative Support • Project Management • Research and Development • Website Development • Graphic Design |
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PAST PERFORMANCE

- Developed and executed marketing campaigns resulting in a 30% average increase in brand awareness
- Delivered leadership development programs resulting in a 95% satisfaction rate among participants
- Increased online visibility through website design, SEO, and digital marketing
- Placed 1000s of clients with virtual (remote) staff

DIFFERENTIATORS

- 17+ years of experience in marketing, creative design, administrative staffing support, and strategic planning
- Ability to pivot quickly in response to changing market conditions or client needs
- Focus on cultivating a culture of creativity, collaboration, and innovation that fosters long-term client success
- 97% client satisfaction
- Certifications in Strategic Planning, Leadership Coaching, Brainstorming, Branding, DEI, and Marketing

FEATURED CLIENTS

